

Participants: Sofia Aslanidou, Janna Brattli, Leela Grethe Hansen, Linda Fidler, Frida Landskog Serra, Andrea Olow, Nina Sjödin, Vigdis Skråning, Brigitta Tummon, Barbra Waller, Jorid Øverdahl.

Saturday 18 January 2020

NOW – HOW WE SEE THE PRESENT

There is an uncertain landscape, slight disengagement and chaos and a need of better and more efficient internal working-procedures. At the same time there is a common will to improve the work of the association and foster closer links between NO and SV.

The one-day conference is a great opportunity to get to know each other, discuss topics of common interest, and bring together different perspectives in a through a very efficient meeting format.

WOW – WISH LIST FOR THE FUTURE

MEMBERSHIP

- clearly defined membership
- “VIP lounge” for members: i.e. special platform with yoga programs, workshops, articles; reduced price on yoga-related products
- larger membership
- improved communication with members (i.e. via a standard welcome letter by the chair; swift response rate)

TEACHERS & MENTORS:

- focus on teacher development: i.e. yearly workshops / meetings for teachers only
- teacher-only forum for communication among teachers & mentors
- increased engagement in the association among teachers
- exchanges between teachers in the country and the region ("Erasmus" for yoga-teachers)
- greater geographical distribution of IY teachers
- regular study visits to Pune

EXTERNAL COMMUNICATION

- clear and decluttered web with i.e. clear information on how to become a teacher
- wider knowledge and recognition of the IY method in SV and NO
- increased web traffic (web, FB)
- better communication about the institute's activities
- IY neighborhood (links between steering boards and committees)

ASSESSMENT

- well running, smooth, learning opportunity, positive experience, local assessors
- a clear TT program

COMMUNITY

- younger community
- tighter links with Pune for the association as a whole and the teachers individually
- stronger links between teachers (and students)
- greater engagement in the association

ASSOCIATION & INTERNAL COMMUNICATION

- independent national associations for NO and SV under a common umbrella association
- regional cooperation with associations in the area: "IY neighbourhood"
- well-defined systematic and efficient internal procedures
- committee-specific email addresses (function emails) and common drive for storage of common documentation
- increased communication from the committees to the PR committee, as well as increased communication horizontally
- clear mission statement for every committee

Sunday 19 January 2020

MISSION STATEMENTS**Steering committee /association**

- Spread the IY method in SE and NO
- Maintain and improve the standard and quality of teaching:
- Be a link between certified or future teachers and other members
- Link to RIMYI and to other associations
- Organise national events that support the mission of the association
- Update the register of certified teachers
- Uphold a register of members
- Collect and manage membership fees

PR committee

- Communicate and spread information about the IY method in NO and SV: i.e. by publishing relevant information on the website, on social media and other relevant channels.
- Promote national IY events
- Inform about the work of the association
- Help in the recruitment of new members
- Communicate about the RIMYI

Ethics committee

- Provide clear and unequivocal information to teachers about how and when the IY brand can be used
- Handle incoming applications for registering a IY school/using the brand

Technical committee

- Organize regular assessments
- Overlook mentorships
- Further the education of existing teachers, mentors and assessors

HOW – FOCUS AREAS BETWEEN MAR 20 – MAR 21**Steering committee:**

- 1 Inform all members about the Norwegian association.
- 2 Organise the annual meeting for 2021 (review the instructions for organizing a meeting)
- 3 Streamline the work of the association (internal processes and communication)
- 4 Workshop for teachers
- 5 Routines for handling membership (management tool; information to members)
- 6 Membership advantages "VIP lounge"
- 7 Regional cooperation "IY neighborhood" (follow-up on the contact with the associations in the area; define contact-persons on a committee-level)
- 8 Develop the contact with RIMYI (long-term plan of inviting teachers from RIMYI)

Comment:

- Transparency about GDPR: include a data protection notice in outgoing emails, which refers to the information available on the web.
- The SC should update members once per semester about what is happening in the association including presenting people joining and thanking those leaving the association.
- IYFSE should be a learning organization – "build stability to achieve mobility"
- A standard welcome letter should go out from the president to new or recurring members

PR committee

- 1 Create a communication plan
- 2 Provide more flexible and attractive communication to members and the general public
- 3 Promote the annual meeting
- 4 Develop the web (focus on members' page)
- 5 Communicate around the association's mission and work

Comments:

- Regular updates to the members instead of long newsletters
- Include the mission statements of the committees on the website
- FB page open for posts by visitors

Technical committee

- 1 Find a protocol on how to arrange an assessment (practicalities)
- 2 Create an action plan in excel for the coming year which will be used as a basis for meetings and follow-up
- 3 Raise the level of Intro teachers to teach the Junior 1 poses (SC may be asked to subsidise complementary training)
- 4 Ask teacher candidates to describe their dream assessment and accommodate their needs if possible
- 5 Inform members about the new assessment framework

Comments:

- In view of the transition to the new assessment format, it is important to map how many candidates are effected by the transition. After the official letter from Pune has arrived, the Technical committee will propose a format for the new assessment, draft letters addressing assessment candidates, non-certified and certified teachers, and send the material to the SC for swift feedback. The final version will be reviewed by Sofia and communicated to the network prior to the annual meeting in Oslo.
- In the future it may be interesting to promote exchanges between teachers

Ethics committee

- 1 Draft a new information letter for new teachers that includes the letter of intent of BKS Iyengar
- 2 Rewrite the information on the EC for the web
- 3 Find digital material that can be used to communicate to new teachers about the IY brand
- 4 Identify and promote good praxis in the network
- 5 Distribute certificates in conjunction with the annual meeting